

Niklas Group Inc. has created this privacy and disclaimer statement in order to demonstrate our commitment to privacy & distribution of correct information. Please consult with any of our sales staff members to confirm any information that is important to you from any of our web sites including NiklasGroup.com or MyCasel.com.

The following disclosures or information gathering and dissemination practices are for these websites:

www.NiklasGroup.com and www.MyCasel.com

Our site's registration form requires users to give us contact information (like their name and email address) and demographic information (like their postal code, age, or income level). We use customer contact information from the registration form to send the user information about our company and promotional material from some of our partners. The customer's contact information is also used to contact the visitor when necessary and shared with other companies who may want to contact our visitors. Demographic and profile data is also collected at our site. We use this data for other purposes. We use this data to tailor the visitor's experience at our site, showing them content that we think they might be interested in, and displaying the content according to their preferences. This information is shared with advertisers on an aggregate basis.

These sites contain links to other sites. Niklas Group Inc. is not responsible for the privacy practices or the content of such Web sites.

Our sites use online forms for customers to request information, products, and services. We collect visitor's contact information (like their email address). Contact information from the order form is used to send information about our company and promotional material from some of our partners to our customers. The customer's contact information is also shared with other companies who may want to contact our visitors.

We may run contests on our sites in which we ask visitors for contact information (like their email address), financial information (like their account or credit card numbers), and demographic information (like their postal code, age, or income level). We use contact data from our contests to send users information about our company and promotional material from some of our partners. The customer's contact information is also used to contact the visitor when necessary and shared with other companies who may want to contact our visitors. Certain contests such as our "Casel Ambassador" contest will allow applicants to post their promotional page on our websites. Applicants of such contests will need to refer to the details available on the contest website for further information as to what personal information they are agreeing to provide on an online promotional page which is available for public viewing. Financial information that is collected from our users is used to check the user's qualifications for registration. Demographic and profile data is also collected at our site. We use this data to tailor our visitor's

experience at our site, showing them content that we think they might be interested in, and displaying the content according to their preferences.

We may use an outside ad company to display ads on our site. These ads may contain cookies. While we use cookies in other parts of our Web site, cookies received with banner ads are collected by our ad company, and we do not have access to this information. Some customer data is shared with the advertising companies.

Supplementation Information

This site supplements the information that you provide with information that is received from third parties.

Children's Guidelines

This site collects online contact information from children without prior parental consent or parental notification. The guidelines for the TRUSTE'S children program are not being met by this site. A computer has no method of determining if a bandwidth user is a child unless the facts are programmed into sent information to our site. In all cases Niklas Group Inc. will not tolerate any inappropriate child content.

This site collects personally identifiable offline contact information without prior parental consent. The TRUSTe Children's Guidelines are not being met by our site. See above.

This site distributes to third parties personally identifiable information collected from children without prior parental consent. Therefore, the TRUSTe Children's Guidelines are not being met by your site. See above.

This site gives children the ability to publicly post or distribute personally identifiable contact information without prior parental consent. The TRUSTe Children's Guidelines are not being met by your site. See above.

Choice/Opt-Out

This site gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service. To opt-out, you can send email to:

sales@NiklasGroup.com

Change/Modify

This site gives users the option to change and modify information previously provided by sending an email to:

sales@NiklasGroup.com

Contacting the Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact:

sales@NiklasGroup.com

Site user caution

All information throughout this site should be verified for human error and is updated as facilities are available to upload and download newer information.